

COMMITMENT TO QUALITY
COMMITMENT TO THE PUBLIC
COMMITMENT TO OUR COMMERCIAL PARTNERS

Business
Partnership



#vaping today
Business Partnership

Business practices that benefit everyone

This is just a brief guide. Consult Customer Service for more information on sponsorship and participation fees, custom packages and combos, number of shares, volume of delivery and visibility of formats, also provision of creative and design services and other types of advertising partnership.

Vaping Today reserves the right to make changes to the structure of the content of its products and, eventually, substitutions in the formats originally provided for in the insertion plan. In no case will there be a loss in commercial delivery to the advertiser.

Please send your comments and suggestions directly. Contact us if you would like to know about the ethical and legal standards that govern Vaping Today's business practices.

[contact](#)

Don't turn your back on your audience

PRIORITIZE YOUR PRIORITIES



The Latin Community Portal

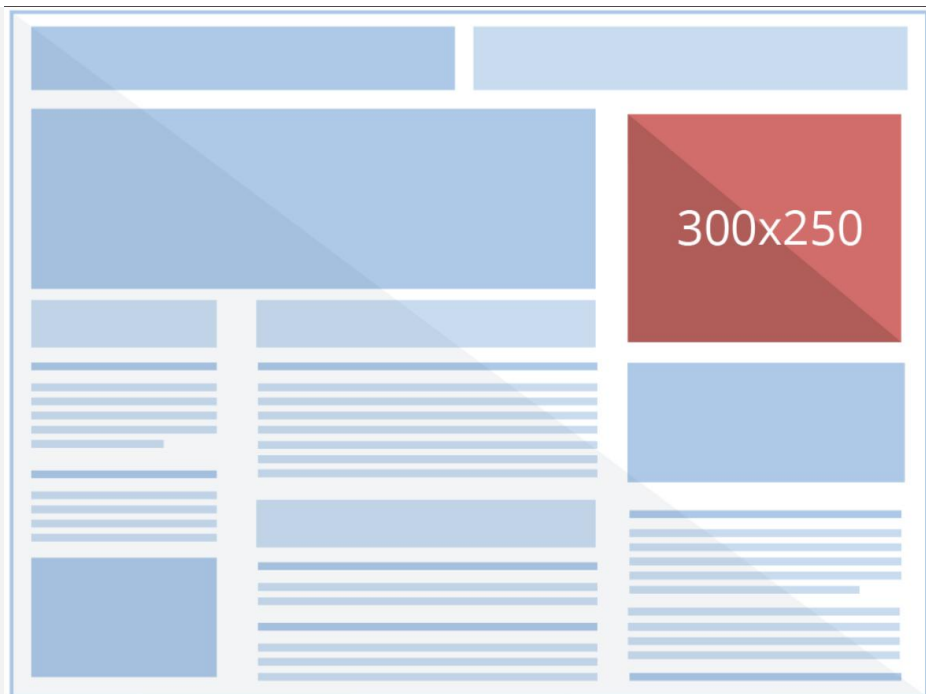
Spanish is the official language of the following 20 countries, as well as Puerto Rico: Argentina, Bolivia, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Equatorial Guinea, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Spain, Uruguay, and Venezuela. Although it's not an official language, Spanish is also commonly spoken in the United States, Belize, Andorra and Gibraltar

450 million native speakers and 75 million people around the world speak Spanish as a second language. Only In the United States, more than 43 million people speak Spanish as a first language (about 13 percent of the population).

Portuguese is a language that is spoken around the world, and it is spoken by about 279 million people. The best known countries are Brazil and Portugal. But it is a language that is not restricted to South America and Europe: is commonly spoken in São Tome and Principe, Angola, Equatorial Guinea, Guinea-Bissau, Mozambique, Cape Verde, East Timor and Macau.

Over 730,000 people in the United States speak Portuguese at home. Other areas where Portuguese is spoken include Japan, Malaysia, Namibia, South Africa and Zambia.

The main formats marketed by Vaping Today



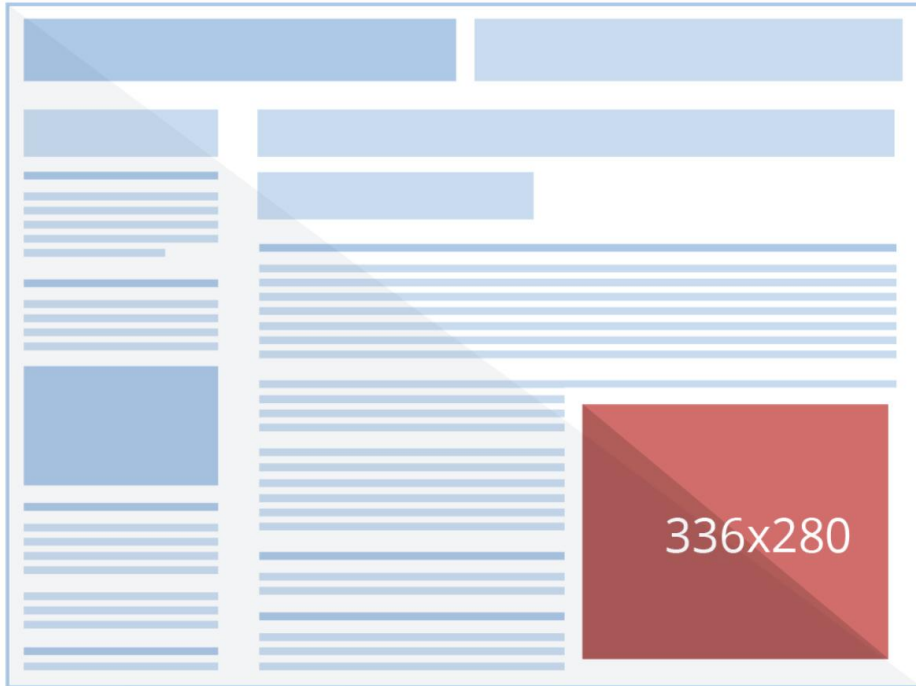
MEDIUM RECTANGLE

Special prices for starting relationships.
Customizable plans for your ads.
Provision of optional creative services..

weight up to 150 kb
Jpg / Gif / Png / Html5

reference code: A1

All ads can be purchased in COMBO form along with other formats and on other platforms. Insertion of posts on social networks, video reporting, Advertorial, Brand Page Packs etc. Contact our team to receive a free quote. Always observe the recommended technical requirements for each type of format.



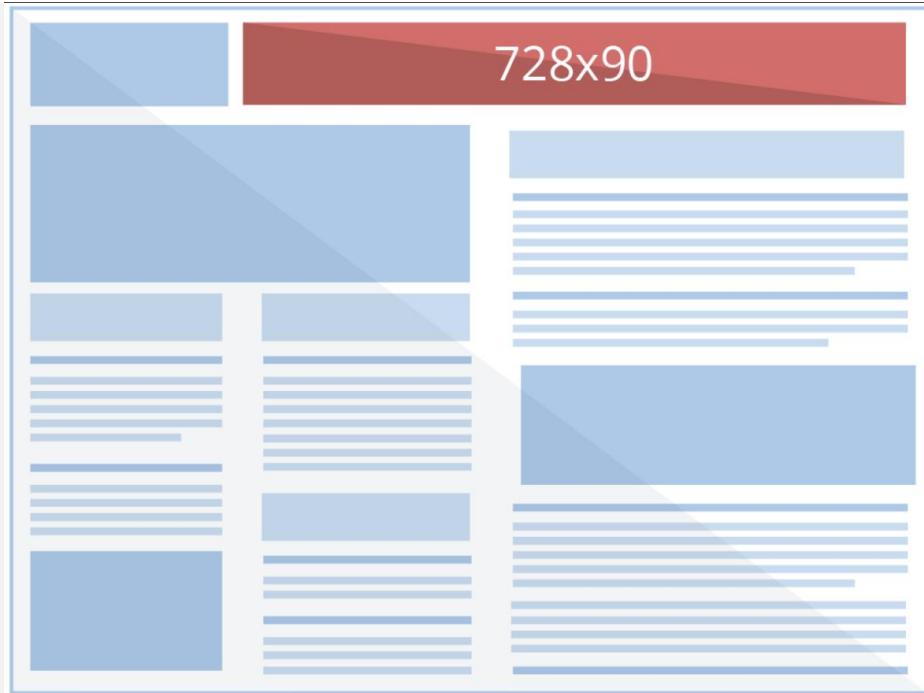
LARGE RECTANGLE

Special prices for starting relationships.
Customizable plans for your ads.
Provision of optional creative services..

weight up to 150 kb
Jpg / Gif / Png / Html5

reference code: A2

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LEADERBOARD

Special prices for starting relationships.
Customizable plans for your ads.
Provision of optional creative services..

weight up to 250 kb
Jpg / Gif / Png / Html5

reference code: A3

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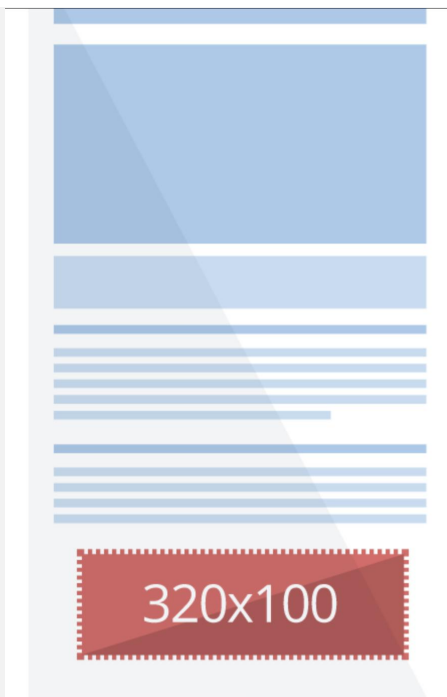
HALF PAGE

Special prices for starting relationships.
Customizable plans for your ads.
Provision of optional creative services..

weight up to 250 kb
Jpg / Gif / Png / Html5

reference code: A4

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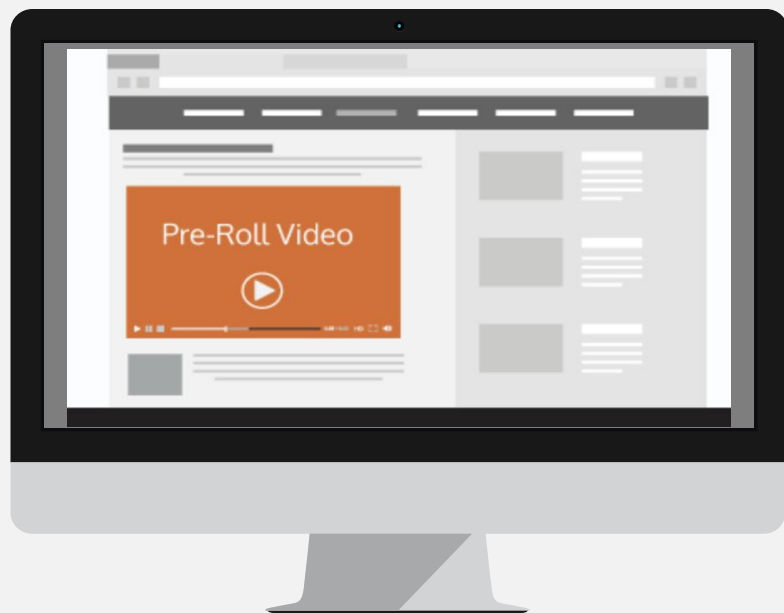
BANNER

Special prices for starting relationships.
Customizable plans for your ads.
Provision of optional creative services..

weight up to 150 kb
Jpg / Gif / Png / Html5

reference code: A5

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IN-STREAM / IN-FEED VIDEO
YOUTUBE PRE-ROLL

request budget

Special prices for starting relationships.
Customizable plans for your ads.
Provision of optional creative services..

MP4, MOV, AVI

Minimum 8 seconds..

Up to 7s (bumper)Up to 30s (without Skip)/Up to 180s (with Skip)

* request video format specifications

reference code: A6

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Interview with New York Bartender, Gregory J. Buda

Born and raised in New York, Gregory J. Buda is the Director of Education and Training Manager at both the David Shedd and the Blue Bar in New York City. He has been in the bartending industry for over 10 years, creating and teaching cocktail programs.

Greg has the unique skill set of knowing, designing, and recreating cocktails for events in NYC, England, and Germany.

What makes Jura one of your favorite whiskies for both sipping and making cocktails?

Jura is one of the first whiskies I tried many years ago that really got me excited about whisky. It comes from an island that is isolated, unique, and rich in culture - a lovely combination of landscape that with perfect and tradition. Finally, the liquid itself is simply delicious.

If someone comes into your bar who is just getting into whisky, why do you recommend Jura?

Jura is a light, smooth, just enough in highlighting the complexity that a little newbie can add to a whisky but not so much that they wouldn't appreciate it. It's a perfect whisky for people that aren't used to it. In addition, the rich and smooth profile, especially in the low 40s, is a great introduction for cocktails, as it plays well with other flavors - like the cocktail recipe I've included here.

Can long time Scotch lovers enjoy Jura?

Absolutely! Jura has a range of ages and taste profiles, but all offer a level of complexity and richness that Scotch lovers will immediately appreciate. If you're going to the store to buy whisky over a long period of time, it is important that the whisky is dynamic, and continues to offer up new flavors and textures as you drink. I really like the Jura 12 yr and 18 yr for sipping.

You've visited Jura twice. What makes this remote place worth a visit?

Jura is truly isolated and the people who live there are kind, proud and full of life and character. And I think that comes through in the whisky. It's not just a product coming off a shelf, it's the people and place that make it so exceptional.

Which foods pair well with Jura? Why?

It seems crazy, but the Jura 10 has subtle sweet and briny flavors so that it goes really well with seafood like scallops or oysters. The Jura 12 yr and 18 yr are a bit more savory if you want, making them both a great pairing with steaks, especially ribeye. Or like when I was on Jura, with the amazing sticky buns that they served in the pub.

CRANIOSOUSE BUCCO COCKTAIL RECIPE

0.5 oz J. Buda's Alchemy Dram
0.75 oz Lime Juice
0.5 oz Blackberry Syrup
0.25 oz Ginger Syrup
0.5 oz Fernet-Branca 1845 Cognac
1.5 oz Low-Yield Scotch Whisky

Shake briefly with two small ice cubes and strain into an old-fashioned glass. Top with soda water.



ADVERTORIAL

request budget

Advertorial is an article that aims to promote products or services, but with a peculiar characteristic: it looks like journalistic news.

- Basic package: text (VT or customer production) + 2 main images + image gallery

reference code: A7

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PODCAST / AUDIO PRE-ROLL

request budget

Pre-Roll: 10 seconds, including narration + offering the brand.
Example: "The Podcast (program name) is an offering of (Brand + short description or slogan).

reference code: A19

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REF / TYPE / PRICE

- A8. Instagram: 1 story - \$25 Per Post
- A9. Instagram: 2 post - \$25 Per Post
- A10. Twitter: 3 tweets - \$20 Per Post
- A11. Youtube: banner - Request a quote
- A12. Youtube: video report - Request a quote
- A13. Youtube: video Low third - Request a quote
- A14. Facebook: 1 post + 1 picture - \$20 Per Post
- A15. Facebook: 1 story + 1 picture - \$20 Per Post
- A16. Newsletter
 - A161. Billboard 1 - 970 x 150 - \$8
 - A162. Billboard 2 - 970 x 250 - \$8
 - A163. Cutting edge - 1260 x 460 - \$3.5
 - A164. Half page - 300 x 600 - \$4
 - A165. Medium rectangle 1 - 300 x 250 - \$3.5
 - A166. Featured Medium Rectangle - 300 x 250 - \$3.5
 - A167. Wide banner - 970 x 250 - \$7
 - A168. Half page + - 600 x 400 - \$4.5
 - A169. Super leaderboard / pushdown - 970 x 90/250 - \$9
 - A1619. Advertorial - Request a quote
- A17. Hot site - special linked webpage - Request a quote
- A18. Reviews - devices / liquids - \$250 Per Product

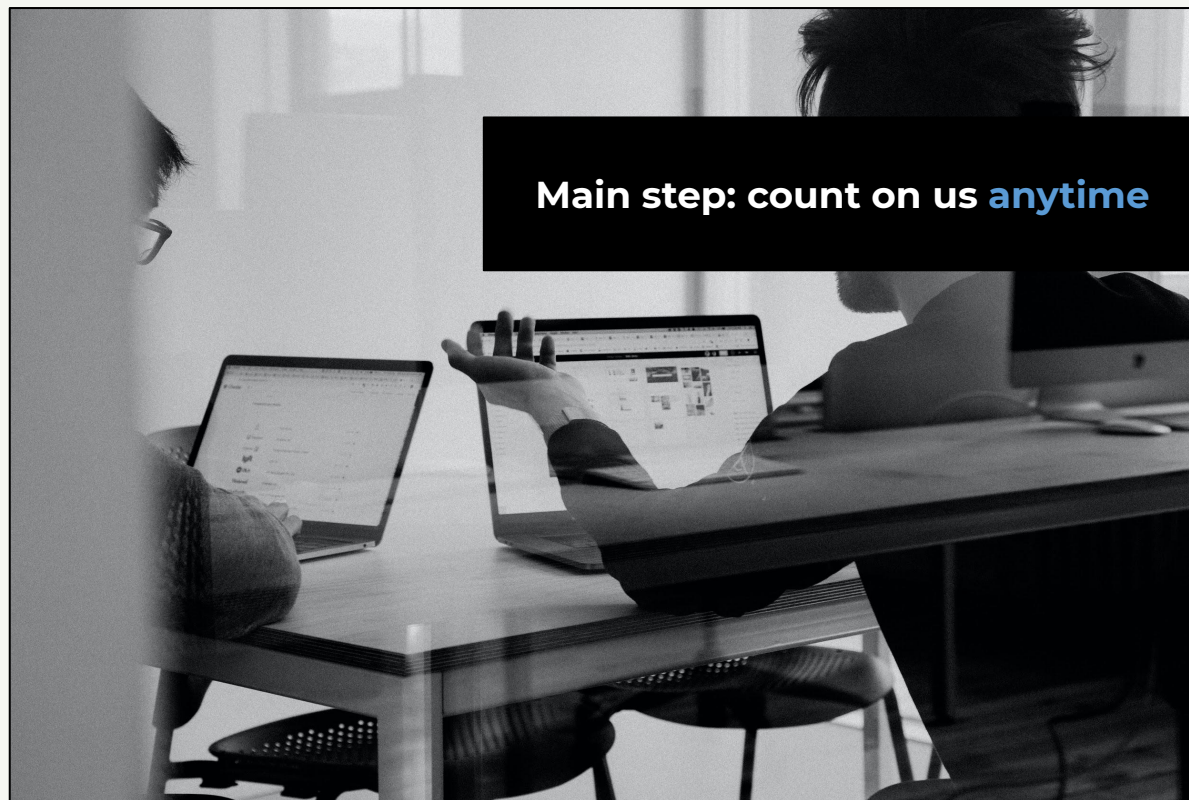
PROMO

FIRST STEPS

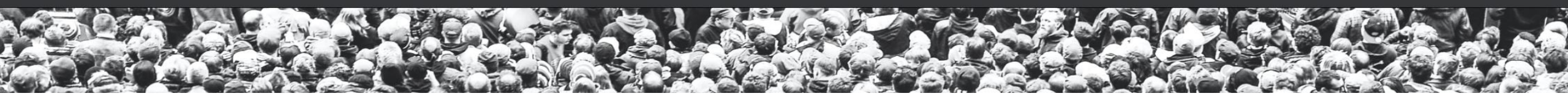
With the help of our sales department choose the best modality for your brand or product (single or assemble your combo) and if you are going to send the ready material or if you want VT to create or design it for you..

After the contract the customer must send the *authorization* within five (5) days after confirmation of purchase. Failure to send the authorization within the stipulated period revokes the negotiation previously established and, as a result, billing will be made at the full amount contracted. Failure to deliver, delay or divergence of amounts or technical standards does not imply a change in invoice maturities or operating deadlines for checking the material received by VT.

Always consult us to find out if there are any restrictions on placement, whether technical or legal. Many formats have differences in their technical specifications and many types of content may have restrictions in some countries, so always consult our commercial sector to assist you.



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